

Júlia Emin Marino

Orlando, FL | 434-895-7080 | missjuliamarino@gmail.com | juliamarino.me (Portifolio)

EDUCATION

Aug/24 – Dec/25	Rollins College, Orlando, FL Master of Strategic Communication Concentration in Communication Management, Marketing and Campaigns Metrics
Dec/22 – Jun/24	EBAC, São Paulo, Brazil Screenwriting for Movies, TV, and Video Games Online Program
Feb/18 – Dec/21	Universidade Presbiteriana Mackenzie, São Paulo, Brazil Bachelor's Degree in Letras (Language Studies and Literature)
Oct/16 – Dec/16	Georgia Institute of Technology, Atlanta, GA Intensive English Program

WORK EXPERIENCE

Jun/18 – Jun/24	Marketing Strategist, Local Best Franchising, São Paulo, Brazil <ul style="list-style-type: none">Managed strategies for <i>LocalBest Awards</i>, Brazil's largest local business award program, engaging 400,000+ businesses over 350 cities across 12 states.Managed strategies to increase public engagement, achieving over 3,000,000 verified votes on Facebook groups in 2023.Coordinated and promoted <i>LocalBest Awards</i> ceremonies, managing ticket sales and event logistics through 2020.
Jan/17 – Jun/24	Translator & Interpreter, Self-employed, São Paulo, Brazil <ul style="list-style-type: none">Translated diverse documents between Portuguese and English for dozens of clients.Ensured culturally appropriate and precise translations to support effective communication in a globalized market.Provided interpretation services at local conferences, community meetings, and local events, facilitating clear verbal communication between English and Portuguese speakers.

LANGUAGE PROFICIENCY

- English Fluent
- Native Portuguese
- Basic Spanish

PROFESSIONAL SKILLS

- Marketing Strategy (Brand positioning, audience engagement, regional campaigns)
- Strategic Communication (Messaging across audiences, platforms, and cultures)
- Professional Writing & Storytelling (Published novel, pitches, screenwriting, lyrics)
- Edit Tools (Canva, InShot, CapCut)
- Social Platforms (Instagram, Facebook, TikTok)
- Social Media Engagement (Analytics tools, community growth, Facebook groups)
- Bilingual Communication (EN-PT translation, interpretation, localization)