

Júlia Emin Marino

Orlando, FL | 434-895-7080 | missjuliamarino@gmail.com | juliamarino.me (Portfolio)

EDUCATION

- Aug/24 – Dec/25 **Rollins College, Orlando, FL**
Master of Strategic Communication
Concentration in Communication Management, Marketing and Campaigns Metrics
- Dec/22 – Jun/24 **EBAC, São Paulo, Brazil**
Screenwriting for Movies, TV, and Video Games Online Program
- Feb/18 – Dec/21 **Universidade Presbiteriana Mackenzie, São Paulo, Brazil**
Bachelor's Degree in Letras (Language Studies and Literature)
- Oct/16 – Dec/16 **Georgia Institute of Technology, Atlanta, GA**
Intensive English Program

WORK EXPERIENCE

- Jun/18 – Jun/24 **Marketing Strategist, Local Best Franchising, São Paulo, Brazil**
- Managed strategies for *LocalBest Awards*, Brazil's largest local business award program, engaging 400,000+ businesses over 350 cities across 12 states.
 - Managed strategies to increase public engagement, achieving over 3,000,000 verified votes on Facebook groups in 2023.
 - Coordinated and promoted *LocalBest Awards* ceremonies, managing ticket sales and event logistics through 2020.
- Jan/17 – Jun/24 **Translator & Interpreter, Self-employed, São Paulo, Brazil**
- Translated diverse documents between Portuguese and English for dozens of clients.
 - Ensured culturally appropriate and precise translations to support effective communication in a globalized market.
 - Provided interpretation services at local conferences, community meetings, and local events, facilitating clear verbal communication between English and Portuguese speakers.

LANGUAGE PROFICIENCY

- English Fluent
- Native Portuguese
- Basic Spanish

PROFESSIONAL SKILLS

- Marketing Strategy (Brand positioning, audience engagement, regional campaigns)
- Strategic Communication (Messaging across audiences, platforms, and cultures)
- Professional Writing & Storytelling (Published novel, pitches, screenwriting, lyrics)
- Edit Tools (Canva, InShot, CapCut)
- Social Platforms (Instagram, Facebook, TikTok)
- Social Media Engagement (Analytics tools, community growth, Facebook groups)
- Bilingual Communication (EN–PT translation, interpretation, localization)